# DIGITAL HEALTH APPLICATIONS IN MEDICAL DEVICE POST MARKET SURVEILLANCE

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## RATIONALE BEHIND POST-MARKET SURVEILLANCE

To determine if post-market event rates align with the premarket events

To capture unanticipated events not previously known or understood

# TRADITIONAL CLINICAL DATA SOURCES



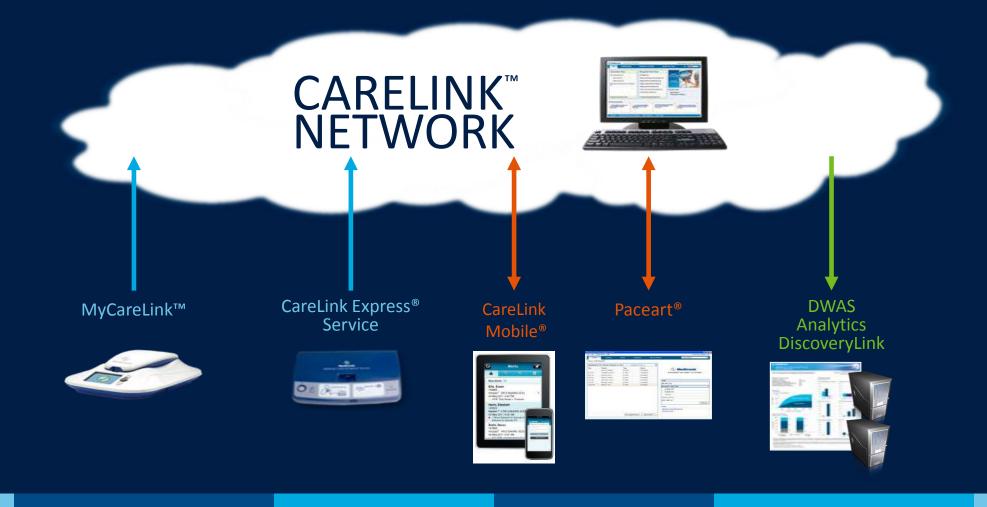
# PROS AND CONS

	Complaint Data	PSR/PMCF
Population Size	+++	+
Quality	+	+++
Event Rate Monitoring		+
Data Reporting Lag	Variable	Per study protocol
Data Missingness	High	Medium

#### LIMITATIONS TO IMPROVE SURVEILLANCE

ON EXISTING PLATFORMS

- Enrollment cadence
- Development of next generation devices before understanding lessons from current generation
- People move roughly 11–12 times in a lifetime
- Costly and burdensome to all stakeholders
- Study fatigue with extended follow up



1.8M

PATIENTS
ENROLLED

**227**M
TRANSMISSIONS

17.7K

CLINIC

ACCOUNTS

83
COUNTRIES



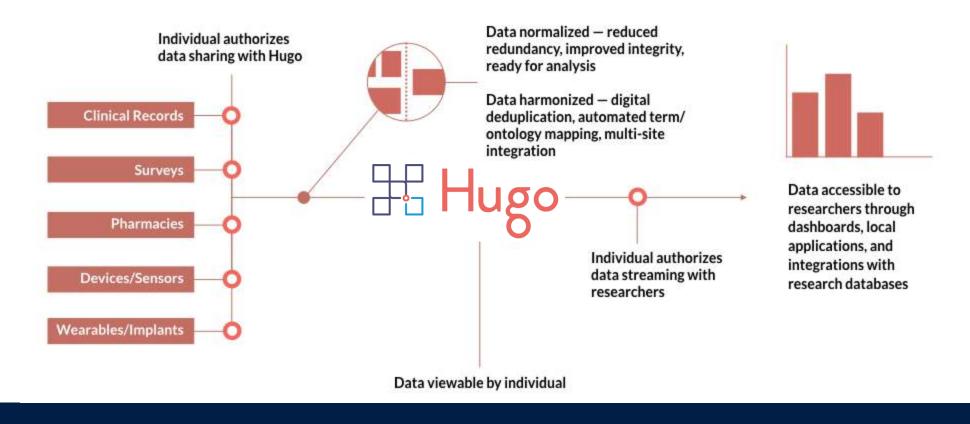




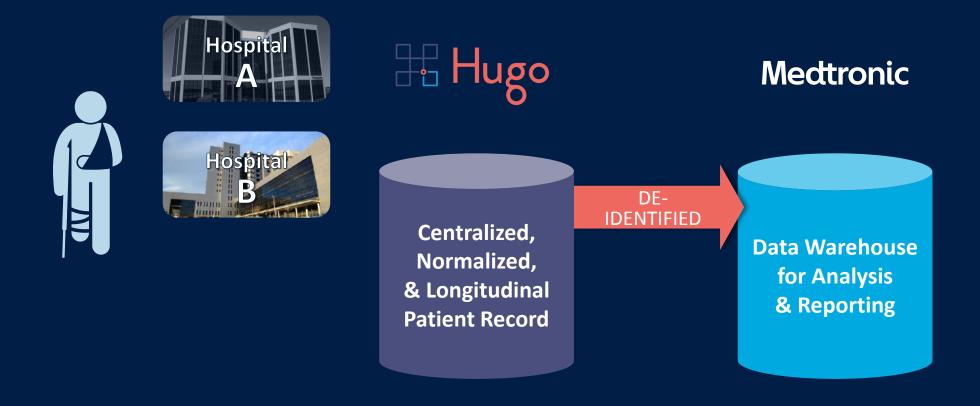


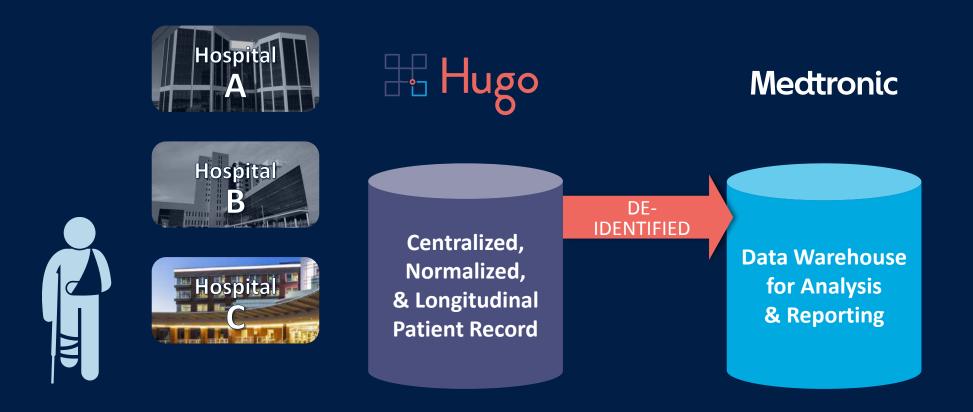
# **Data Flow:**

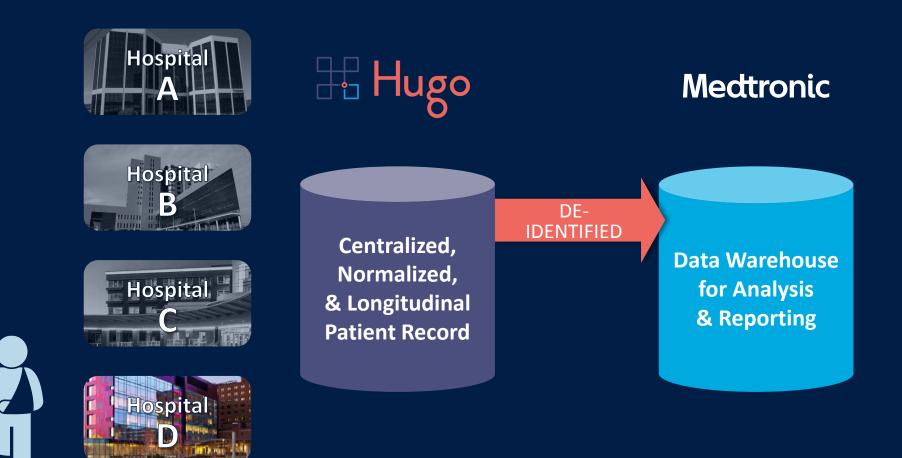
#### People Powered / Secure Data Streaming Technology











## **HUGO – A PEOPLE POWERED DATA PARTNERSHIP**

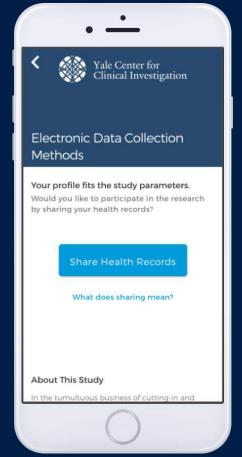
Collect.



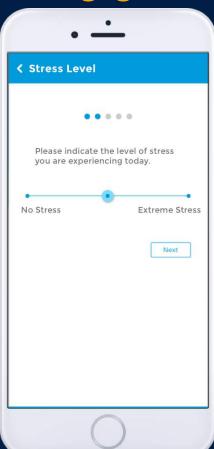
Organize.



Share.



Engage.



# **MOVING INTO THE FUTURE**



